

**Douglas LeMoine**  
420 14<sup>th</sup> Street, Apt 7  
San Francisco, California 94103

415.350.3684 *phone*  
dougleinoine@gmail.com *email*  
www.dougleinoine.com *web*

## Education

---

**Bachelor of Arts**, *cum laude*, Carleton College

## Professional experience

---

### **Cooper—Principal Design Consultant**

Senior Design Consultant  
Design Consultant

**12/2004-present**

4/2003-12/2004  
4/2000-4/2003

I consult for clients ranging from startups to Fortune 500 companies, generating and documenting designs for the web, desktop and handheld platforms. Each project applies a rigorous design methodology involving user research, conceptual design, and pixel-level refinement.

A few noteworthy clients and projects include:

- *GE Network Solutions*—a planning environment for physical telecom networks used by telecom companies across the world.
- *Teradata*—detailed design for a ground-up reconstruction of Teradata CRM, a powerful marketing campaign management tool used by companies including Walmart, Hallmark, and Verizon.
- *Westlaw*—extensive research of legal professionals and modeling of current and future users of Westlaw.com, the legal information service used by nearly every law professional in the country.
- *Abbott Laboratories*—a blood glucose measurement meter for hospitals, and a data management system that tracks meter results and maintenance.
- *Agfa*—a picture archiving and communication system (PACS) used by radiologists to read and report on X-Rays, CT scans, MRIs, and Ultrasound studies.

## Responsibilities

- *Book design and production.* As a Design Communicator, I write and lay out the documentation that details our design and explains the rationale behind it. (For more information about design roles at Cooper, see [www.cooper.com](http://www.cooper.com)).
- *Design project management.* I lead design projects, coordinate the work of teammates, serve as the primary point of contact for clients, and manage project milestones and deadlines.
- *User research.* For each Cooper design project, the design team conducts extensive stakeholder and user research, including visits to user sites.
- Generating and iterating designs, assessing risks and opportunities related to product development, collaborating with clients to ensure that the design remains on schedule and within scope.

## Publications

- *Going with the Flow*—a discussion of effective strategies for practicing interaction design in the healthcare environment with particular emphasis on obstacles faced in the area of radiology.
- *Interface Design as a Life or Death Proposition*—a lengthy essay on the practice of interaction design within the strictures of FDA requirements.

### **The Tech Museum of Innovation—Gallery Manager and Exhibit Developer**

**8/1998-4/2000**

Developed gallery exhibits, programs, and demonstrations, drafted exhibit text, and supervised over 50 volunteers, managed museum-wide initiatives, including the renovation of museum signage.

## Activities

---

Pacific Crest Trail Through-Hike. (Hiked from Mexico to Canada). 6/01-10/01.

Literacy tutor & volunteer coordinator, Jobs for Homeless Consortium. 8/96-10/97.

Environmental educator, Slide Ranch. 1/96-8/96.

For portfolio samples, visit <http://www.dougleinoine.com>